

# Journal 03\_02



#### Site95.org Journal Issue Volume 3 Issue 2

Site95 is an alternative non-profit organization established to present exhibitions for emerging and established artists in temporary urban locations. Drawing upon available space in major cities, Site95 will present over five projects per year, each extending up to two months. The impermanent sites create a platform for artists and curators to present innovative ideas in different contexts and allow viewers to experience new work not native to their location. Exhibitions will offer openings, educational talks and tours, screenings, and performances. Site95 also features the online Journal with contributions by writers, curators, and artists.

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Curated by KIMBERLY MARRERO

TRANSFORMING NEW YORK CITY OBJECTS was juried by a panel of 10 artists, gallerists, and curators including: STUART ANTHONY (Executive Director of ArtConnects New York), MEAGHAN KENT (Director of Site95), LOUKY KEIJSERS KONING (Owner of LMAK Projects), KIMBERLY MARRERO (Curator and Advisor), MICHAEL MUT (Founder and President of The Love Yourself Project), LEON REID IV (Artist), GAE SAVANNAH (Writer/Artist), KEITH SCHWEITZER (Owner of The Lodge Gallery), JASON PATRICK VOEGELE (Owner of The Lodge Gallery), and ANTONIA WRIGHT (Artist).

> Journal designed by SITE. Logo designed by Fulano.

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Cover: Leah Harper, Puddle Boat, Manhattan at 11th Ave and 27th St, April 14, 2014

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#### Transforming New York Street Objects Organized by Site95 and Curated by Kimberly Marrero The Lodge Gallery, 131 Chrystie Street, New York, NY 10002 July 8-9, 2014, Opening and Benefit: Tuesday, July 8, 5-8pm

What if we could look at the most mundane elements of our daily lives through an artist's lens? What if we could transform these everyday manufactured objects into something remarkably different even for a brief moment? Fire hydrants, standpipes, street signs, lanterns, sewer drains, and bike racks appear as endless manufactured essentials. Many are exquisitely engineered objects that quietly confront us like permanent installations, marking every street corner and sidewalk in every borough. These industrial objects, which occupy a substantial portion of our urban grid, have become almost invisible to the eye as we navigate our way around them and through the trajectories and tasks of our busy lives from day to day.

Site95 is pleased to present "Transforming New York Street Objects," an open call exhibition presented at The Lodge Gallery July 8-9. "Transforming" invites both artists and the general public to rethink the objects they encounter every day on the city's streets through the creation of temporary outdoor sculptures with objects commonly found in their neighborhoods. Participants were asked to document their work with photographs and submit these images to Site95. All submissions are on view at nyctransformed.tumblr.com.

43 works from the "Transforming" open call presented in the exhibition were selected by a panel of 10 artists, gallerists, and curators including: Stuart Anthony (Executive Director of ArtConnects New York), Meaghan Kent (Director of Site95), Louky Keijsers Koning (Owner of LMAK Projects), Kimberly Marrero (Curator of "Transforming"), Michael Mut (Founder and President of The Love Yourself Project), Leon Reid IV (Artist), Gae Savannah (Writer/Artist), Keith Schweitzer (Owner of The Lodge Gallery), Jason Patrick Voegele (Owner of The Lodge Gallery), and Antonia Wright (Artist). In conjunction with the exhibition, Site95 has published a special issue of the Journal that features all winning entries. Site95 is also organizing a "Transforming" workshop series with Go Project, a year round educational organization for low income public school children in Manhattan from Kindergarten to Middle School.

All images are copyright of the artists. The prints on display are Artist Proofs that are available for sale. 100% of the proceeds will be donated to The Doe Fund, a non-profit organization working to break the cycles of homelessness, addiction, and criminal recidivism. All of The Doe Fund's programs and innovative business ventures ultimately strive to help homeless and formerly incarcerated individuals achieve permanent self-sufficiency, and aid the community, through work including the development of cleaner and safer streets. "Transforming" is part of Dead in August (DiA), Site95's yearly multi-venue exhibition and event series during which New York-based artists create in-depth projects in donated spaces across the city. More information can be found on Site95.org or email info@site95.org.

Kimberly Marrero is a private art advisor and independent curator based in New York City. She has organized many high profile public exhibitions working directly with celebrated artists and art institutions worldwide. Marrero manages various private art collections for her domestic and international clients. She has also enjoyed a longtime affiliation with the Solomon R. Guggenheim Museum, in New York, serving as an active education committee member as well as a museum educator, lecturer, and writer. She is a devoted advocate for Arts & Education and has established a number of grants to support various Arts & Educational Programs for institutions for learning throughout the five boroughs of New York City. Marrero is also a children's book author.

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This exhibition was made possible with the support of Citizens Committee for New York City, The Color House NY, The Lodge Gallery, Go Project, and The Doe Fund. Our great thanks to Kimberly Marrero, Megan Kohlmiller, Pooja Kakar, Michael Mut, Niizeki Hiromi, Shelley Flanders, Go Project staff and volunteers, Keith Schweitzer, and Jason Patrick Voegele.







Ariela Kader





Union Square, Lincoln Center, 14th Street (Ave A - 8th Ave), Central Park, 13th Street (Between University PI and 5th Ave), Times Square, 2012 - Present

Union Square, Lincoln Center, 14th Street (Ave A - 8th Ave), Central Park, 13th Street (Between University PI and 5th Ave), Times Square, 2012 - Present

**Peter Brock** 





Outside Brooklyn

## Suran Song





Saturday, February 22, 2014, 7:30 pm - 9:30 pm, 91st Street & 35th Ave, Jackson Heights, Queens

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**Michele Brody** 



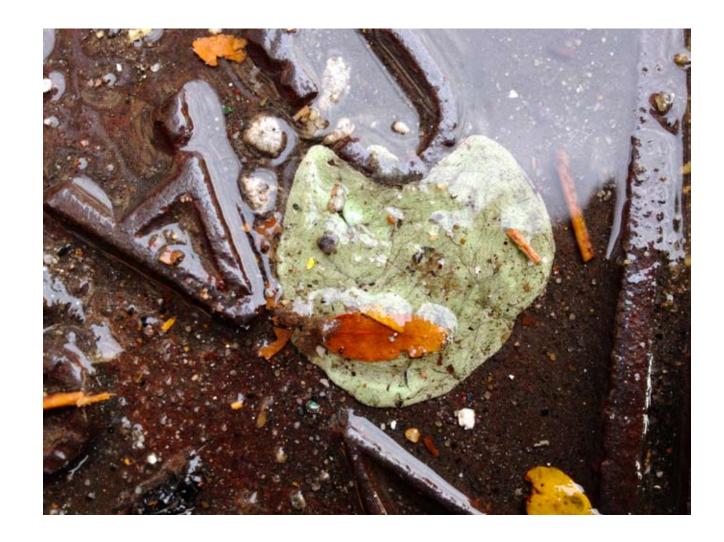


Presensing: Art in Odd Places, 2012, Recycled lace sewn around scaffolding at artist's height of 5'3"

ReCovering the Cityscape: Assay Office Cover, 2002, Uniquely designed and cast manhole cover commemorating the Assay Office building that once stood at 30 Wall Street. A functional cover that was in the sidewalk next to Old Federal Hall from 2002 to 2010

Niizeki Hiromi

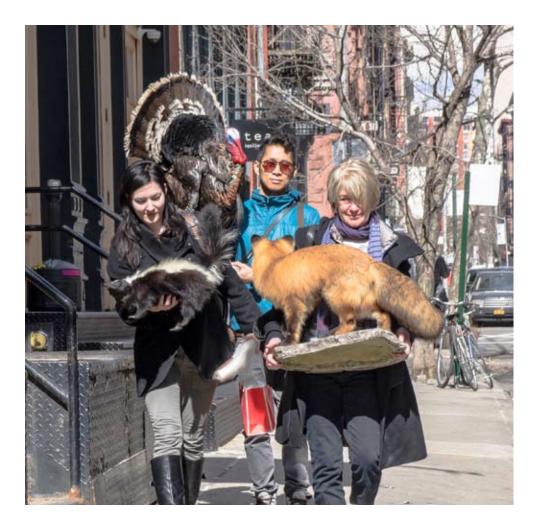




January 14, 2013, 30th Ave at 41st St, Astoria

November 22, 2013, 43rd St at 31st Ave, Astoria

**Paul Quince** 





The subway is the 1 line, July 4, 2012, Dumbo, Brooklyn near the Brooklyn Bridge

Stuffed, Downtown Manhattan, March 14, 2014

Zac Benson

**Omar Thorpe** 



This Was Not On My Bucket List, 120 found five-gallon buckets, permanent markers, 8 x 8 x 1ft, October 2013, Socrates Sculpture Park, Long Island City



Kristi Sword





Various locations, Brooklyn

Various locations, Brooklyn

**Terry Ward** 





Parking Garage Roof, 12:30pm

Police Line Intervention, April 6, 2014, Found disused POLICE LINE tape flapping in the gutter at the corner of 22nd Street right near the Chelsea Dog Park. Bundled it up and took it to a grassy spot to spell out a hopefully-inspirational message. Couldn't say much more than the letter S before nonstop wind would wreck the message. Obtained 200 or so quilters' T-pins to temporarily stick the message down to the turf at intervals. (Used "undisclosed" tricky technique to obtain a near-overhead shot of the scene. Tip: park trash cans are heavy.) Used the old neon sign-makers' trick of doubling the line back upon itself in order to spell out the whole message with one continuous line. Turned the POLICE LINE into SEEK PEACE.





Ζ

Traveling and Waiting for You, Bicycle Hybrids Series, Mixed media installation, dimensions variable, NY, 2007

Jamie Grove





Marry Me, April 11, 2014, 2pm, Court St. and Shermerhorn Street, Brooklyn Heights

Gutter Roses, glass, 130th Street and Park Avenue, April 14, 2014, 7:30pm

Tasha Lewis



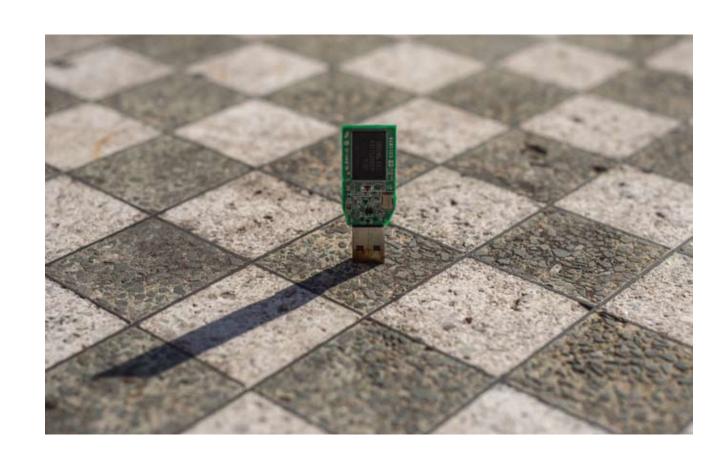


Brooklyn waterfront, August 23, 2013

Fort Washington Ave at the 190th Street Subway entrance, August 10, 2013

**Cary Whittier** 





Single-player, Sgt. William Dougherty Playground, Greenpoint, Brooklyn, April 9, 2014, 4:50pm

Bushwick

**David Meanix** 

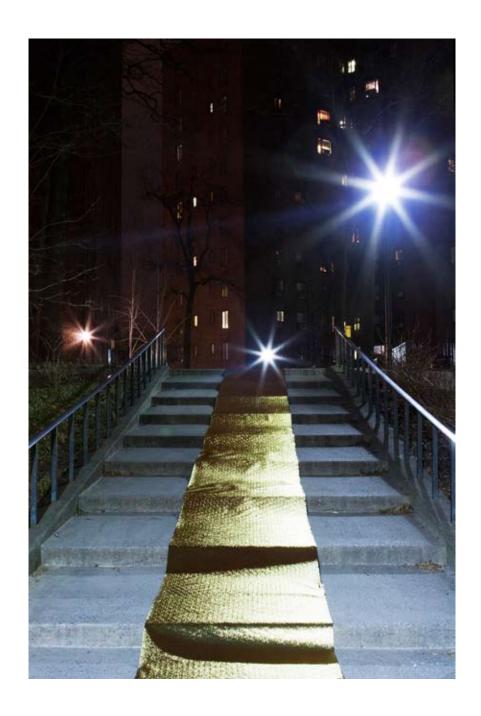




10th Ave. between 57th and 60th Streets, 10019, When I think of common objects on the streets in need of transformation and transforming, I think of all the people on the streets. I know people are not necessarily thought of as objects but I think we are so often bombarded by people that psychologically we can objectify them and start just seeing them and ourselves as mundane objects to avoid or disregard. As an artist, I think of people individually, each and every one as unique and spellbinding and constantly in a state of flux. Hence, I present to you these multidimensional manifestations of mankind. 10th Ave between 57th and 60th Streets, 10019

Katy Andrascik





Gold Subway, L Train, April 11, 2014

Gold Stairs, Stuyvesant Town, April 10, 2014

Wan Yu Chen

**Andrew Frotton** 





Italian Street Festival, Little Italy, September 2013

Aimée Margolis





Tubisms: Cars, Times Square, Times Square, June 2007

CURB DOG Project. An art performance, activist art and photography series, 2010 - 2014. Some of these photographs were taken last summer on 56th Street between 9th and 10 Avenues. Utilizing the New York City streets to make sense of what we walk on in our daily lives, I questioned 50 people on the meaning of the word curb (80 percent of people did not know). To bring keener understanding to our surroundings and to stop ACC (Attention Curb Confusion) on our streets CURB DOG was created.

## Megan Kohlmiller





A Monster, Metropolitan Ave and Olive Street, Brooklyn

## Leah Harper





Puddle Boat, Manhattan at 11th Ave and 27th Street, April 14, 2014

Bicycle Rack Man, Manhattan at the West Side River Walk near 26th Street, April 14, 2014 (view 2)

Jos Diegel

Tania Sen





THERE IS NO SEXUAL REPORT IN NEW YORK, performance/intervention on a billboard, 1551-1555 Broadway, Times Square, April 1, 2014, 3pm

Say Something II

BluDog 10003





Found Chalk Heart, September 25, 2013

Taxi Love, March 29, 2014