

# ROSS MCDONNELL

fulcrum

a fulcrum is the precise point of balance supporting two opposing forces. when the word fulcrum is written, it defines itself visually. its c is held in balance by the *ful* and the *rum* on either side of it. the typed word fulcrum is not symmetrical. this fulcrum is typed in a ff-font called DIN. the leading and shape of the typeface pushes the balance point of the c towards the left.

the following pages are drawings of various fulcra on a collection of paper from the oldest and more beautiful books I could find. the blank paper was scanned by librarians by mistake.

I printed, drew upon, manipulated, re-printed and re-documented these drawings at various public libraries in dublin, paris and new york, public spaces that I used as a studio.

public studio practice.















